

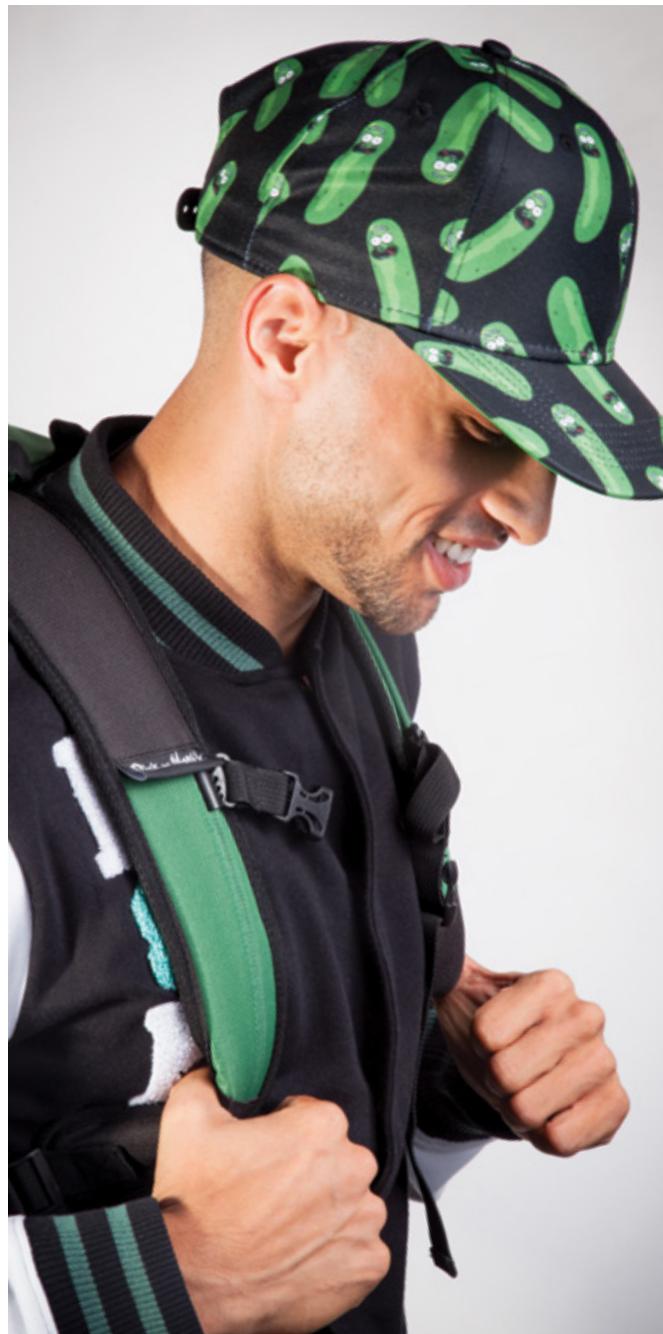
LICENCED LIFESTYLE LOOK
BOOK



“WE DON’T PLAY BY THE RULES – WE INVENT THEM”

We develop official licensed lifestyle products for a wide range of brands across gaming, entertainment and global brands.

Proud to work with more than 250 of the world’s best known and most prestigious brands. With our 360° approach we design, produce and distribute apparel & accessories collections in more than 50 countries to various retail channels.





360° COLLECTION APPROACH

To ensure we have the most innovative, effective and relevant design for each license we take care of every single detail. We always work closely together with all our licensors, as well as constantly analysing the latest market trends.

Our passionate, talented and experienced team of designers enable us to provide our customers with the latest innovative designs, trends and fabrics. In close collaboration with an in-house research team.

Headwear

Bags





DIFUZED // TEQ // ASSASSIN'S CREED ODYSSEY

CORE ORIGINALS TEQ POP

CORE – fundamental brand elements

ORIGINALS – vintage collections

TEQ – playground for sportswear

POP – bright happiness

DIFUZED





MARVEL

CORE COLLECTIONS

Based on brands
fundamental elements



DIFUZED // **CORE** // NINTENDO // RICK & MORTY // GAMEBOY // PLAYSTATION





DIFUZED // **CORE** // RICK & MORTY // PAC-MAN // MARVEL VENOM









DIFUZED // **CORE** // KODAK // POLAROID



ORIGINALS COLLECTIONS

CHANGING THE GAME

The APOCALYPTIC WARRIOR
Collection – elements from the
Ancient Greek.

Stones, engraved and washings
bring this collection to life.





DIFUZED // **ORIGINALS** // ASSASSIN'S CREED ODYSSEY // APOCALYPTIC WARRIOR COLLECTION





DIFUZED // ORIGINALS // FALLOUT 76 COLLECTION



GAMER
GEAR
COLLECTION DRIVEN





DIFUZED



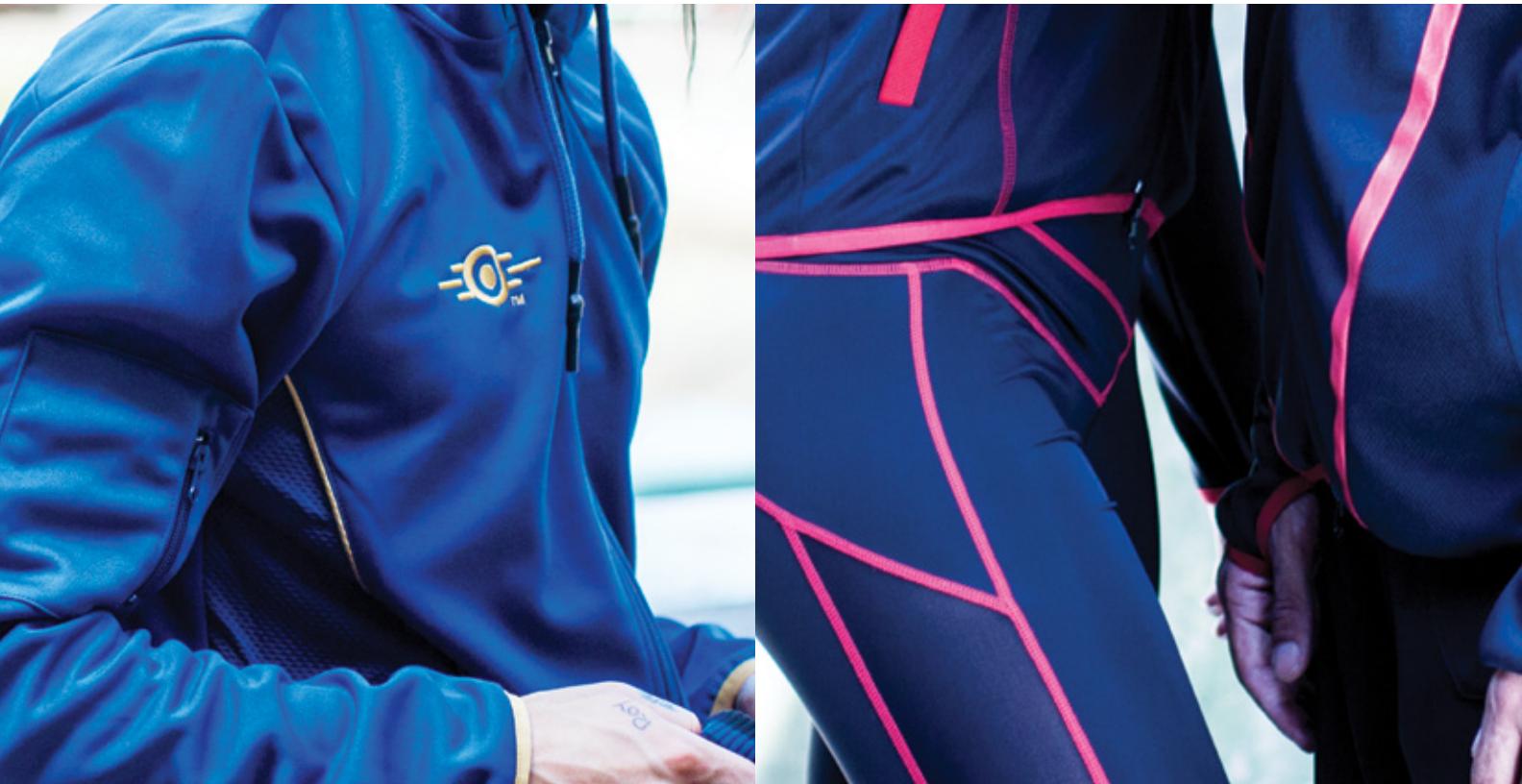


TEQ COLLECTIONS

Semi-functional
SPORTSWEAR



DIFUZED // TEQ // MARVEL SPIDER-MAN // FALLOUT 76 // ASSASSIN'S CREED ODYSSEY



TECH hoodie innovation



DIFUZED

POP COLLECTIONS

BRIGHT HAPPINESS



A



**NOT
JUST
FOR
KIDS**







DIFUZED // POP // DISNEY // ALADDIN // ARISTOCATS



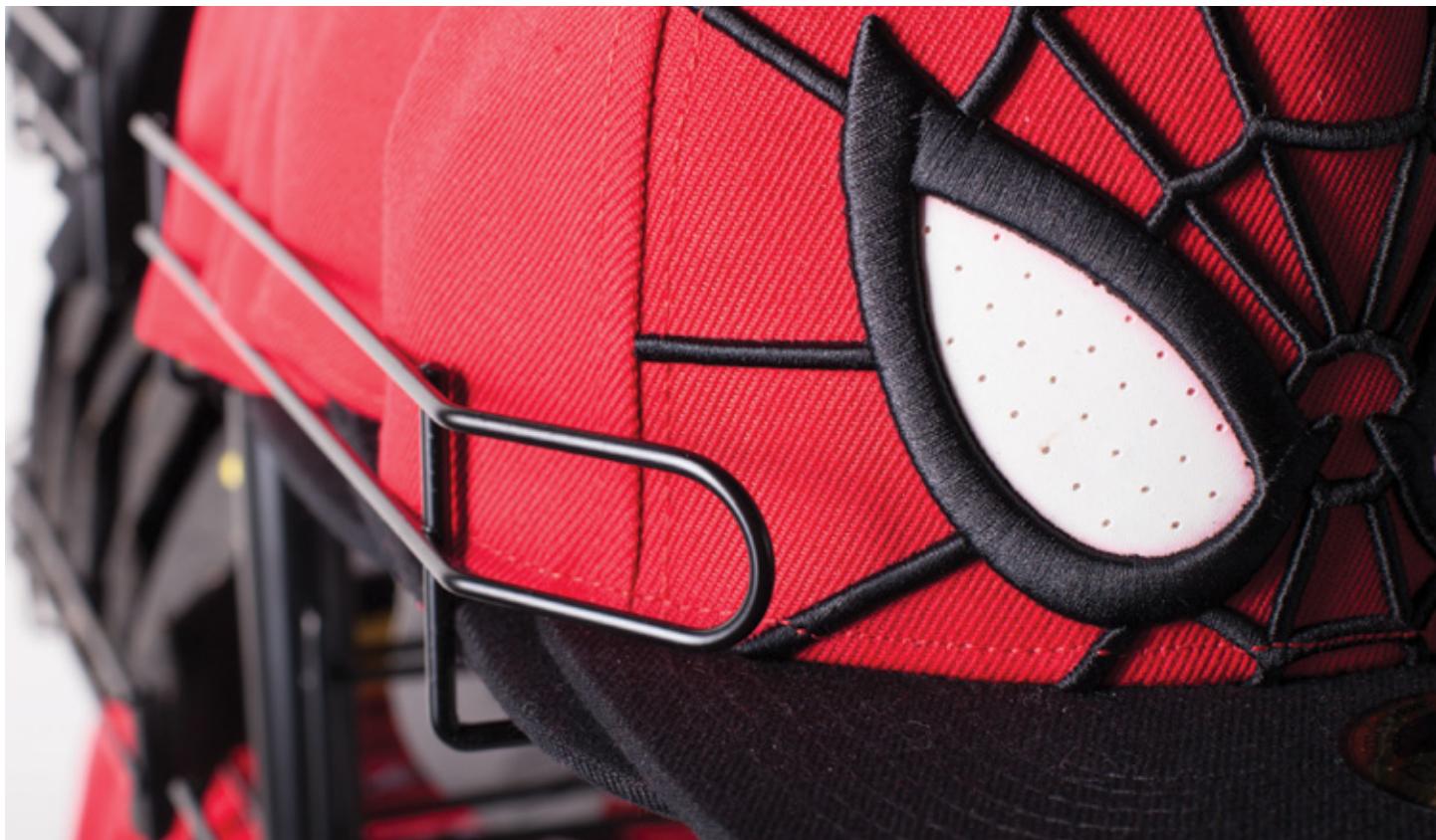


RETAIL ACTIVATION

360° OMNI-CHANNEL APPROACH







CATEGORY MANAGEMENT

120 CAPS ONE DISPLAY 24 STYLES

MAXIMISING SALES

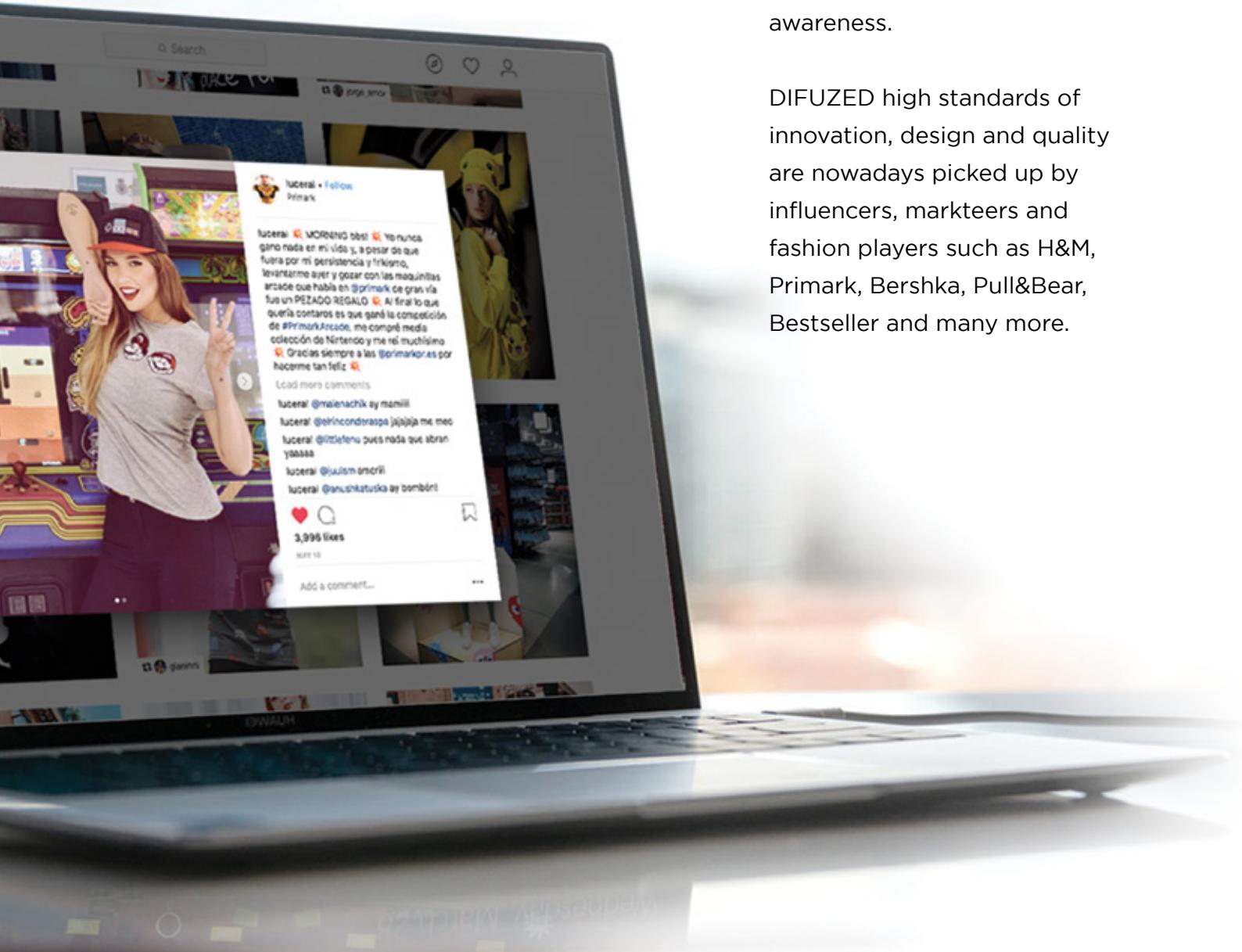
We support our clients and partners with retail solutions



BRAND FAN SOCIAL CONNECTION

Engaging socially with retail customers and consumers to increase exposure and brand awareness.

DIFUZED high standards of innovation, design and quality are nowadays picked up by influencers, marketeers and fashion players such as H&M, Primark, Bershka, Pull&Bear, Bestseller and many more.





HAVE
FUN!

WWW.DIFUZED.COM



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